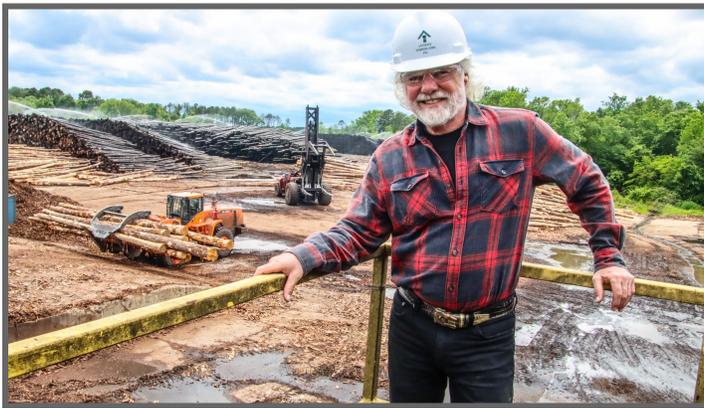


# America's Forests with Chuck Leavell

A documentary series for PBS to celebrate America's forests and to advocate for their constructive management.



**America's Forests with Chuck Leavell** gives our forests a voice and provides a far-reaching public television platform featuring a cross section of timely issues, benefits, opportunities, and innovations on America's forests, both public and private. Our host, Chuck Leavell, is a passionate and well-informed spokesperson for our forests as both the keyboardist for the Rolling Stones and an award-winning tree farmer.

## A NATIONAL VISION

America's Forests with Chuck Leavell is evolving to a new national thematic format. Our goal is to produce six in-depth one-hour episodes. Forestry is more connected, fast-changing and complex than ever, which leads to misconceptions.

Our series will decode, illuminate and enlighten. We'll be focusing on the many ways in which well-managed forests are critical to the well-being and economic health of communities across the country.

## COMPELLING STORIES

Forest ecosystems contribute to biodiversity, water and air quality, carbon storage, wood products, recreation, health and the economy. We will present compelling stories from the frontlines of forestry – showing the myriad ways in which communities across the country are embracing this vital natural resource.





## STORIES UNDER CONSIDERATION

**Forest Management and Restoration** What constitutes a healthy and sustainable forest and how do we manage for it?

**Climate Change** How are forests and its resources altered by climate change and the impact this may have on quality of life?

**Fire** What's causing more intense fires and what's the effect on our natural resources, wildlife, air and water quality, public safety and economy? Why is a natural fire ecology important?

**Innovative Products** How is wood being used in diverse ways to create many innovative products that are better for the planet?

**Wildlife** How are foresters and conservationists managing and restoring their lands for biodiversity and wildlife habitats?

**Jobs in Forestry** What diverse career paths are available in forestry and what is the science and practice of forestry?

**Native American Forestry** How do tribes manage forest resources using indigenous knowledge?

## ACCOMPLISHMENTS TO DATE

- 11 state-focused episodes
- 5,099 airings and counting
- 473 public TV outlets in 46 states
- high-profile public premieres
- robust social media campaign

## SUPPORT US

We are seeking **financial partners** to develop, produce, promote and distribute six one-hour national episodes for year-round programming.

If you believe, as we do, stories about our forest's environmental, societal, and economic values and benefits deserve a voice that can truly **reach millions of people** in a powerful, entertaining and informative way, then we ask you to contact us to learn more.



CONTACT:

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